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## The next chapter:

Predictions for 2022



## Break the paper chain:

Automating for the environment

## Information management:

Four ways to empower knowledge workers

## Digital transformation strategies:

How to find the right path



## Breaking the paper chain for the good of the planet

Storetec's Grace Schneider examines ways that businesses can reduce paper waste and their contribution to global warming

Paper is a large part of our day to day working lives. Many companies may not consider how much time, energy, and material it takes to produce, distribute, use, and dispose of paper. Research carried out by The Climate Group found that 28% of consumers in the United Kingdom are

strongly concerned about climate change and showed demand for services that would allow them to reflect their climate change concerns in their spending.

Global paper production totals more than 400 million metric tonnes each year, with some 422 million metric tons of paper

consumed annually. The role of paper remains important in the digital age, as it is still used daily for many purposes worldwide. Even though many companies are starting to go paperless, there is still a long way to go before they lose their dependence on this traditional medium.

When paper is not recycled, 80% of it ends up in landfill. The decomposition of paper in landfills creates methane which is 23 times more harmful to the environment than carbon dioxide. Landfill has been found to contribute to as much as 50-75% of the total carbon emissions over a typical paper lifecycle.

Deforestation is one of the main environmental issues relating to paper production. Cutting down trees has a



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